

Subject: Localism and KGFF-AM

KGFF-AM Shawnee, Oklahoma provides our listeners with locally produced newscasts during the course of our broadcast day, providing state and local coverage 6 (six) times a day, each weekday. These 30 newscasts each week target the local listener and are in addition to any national news carried. If any emergency or "Breaking News" occurs, we may interrupt regular programming for those bulletins. KGFF also broadcasts a minimum of 7 live traffic reports during the Morning Show in our weekday programming. Interestingly, there are permanent signs posted by the Highway Dept. on Interstate 40 near Shawnee advising drivers to tune to 1450 AM for traffic information and traveler's advisories.

In addition to our commitment to local news, KGFF is heavily involved in local sports coverage, producing and airing live Shawnee High School and area high school football and basketball games as well as Oklahoma Baptist University and St. Gregory's University sporting events throughout the school year. Our local sports programming also includes a weekly "The Coaches Corner" talk show with the Head Coach of the Shawnee Wolves Football Team. We also offer airtime to area schools of all grade levels to promote and publicize their academic, athletic and extracurricular activities. We are currently streaming all locally produced live sports coverage on our website as well as the live broadcasts.

KGFF-AM is a monitoring station for the EAS system as part of the Oklahoma City Operational Area. KGFF cooperates with the Amber Alert and Beyond Missing programs in issuing alerts to the public. During Severe Weather or in the event of any local emergency, KGFF interrupts regular programming with live updates, advisories and information. In addition to the EAS system we have a desktop computer dedicated to monitoring the local page of the National Weather Service via the internet, as well as a links to the Weather Channel, KWTW's Weather Service and others. KGFF also broadcasts any advisories regarding weather related school closings in the area, as directed by the School Superintendents.

In recent months, KGFF has provided the City of Shawnee's Water Department with a broadcast outlet to advise the public about local water shortages as well as voluntary and mandatory water rationing to its customers. On the occasion of a fire that disabled the City's main water processing plant, KGFF was able to go on the air, live with the Shawnee Public Works Director to advise listeners of a city-wide water crisis within a very few minutes of the incident and then broadcast the news of the restoration of services later in the day. KGFF works closely with local emergency services to be able to advise the public of any

event or crisis.

KGFF provides live election coverage as well as public service announcements regarding voter registration, information on absentee voting, candidate filing periods and more from the County and State Election Boards.

When it comes to Public Affairs Programming, KGFF provides our listeners with a variety of live programs and public service announcements. Our focus is on Shawnee and the surrounding communities in our listening area. We invite and encourage local non-profit organizations and groups as well as individuals of local interest to utilize our public affairs programming to get their events/causes publicized. Our Morning Show has a 10 to 15 minute live interview segment in which we feature guests of local interest. Recent examples include in-studio guests from the Pottawatomie County Chapter of the Future Farmers of America; a local spokesperson for the Companion Canines for Independence program (and her dog); the Salvation Army Women's Auxiliary regarding their annual fundraisers; adult and youth representatives of the Boy Scouts of America promoting recruitment and fundraisers; DeMolay youth and adult volunteers, Youth Leadership of the local chapter of 4H and others.

KGFF Radio is also a broadcast partner with many organizations in their local fundraising activities and public information and education programs. Some of these groups include: the local offices of the Salvation Army, the local chapters of the American Red Cross, Boy Scouts of America, Girl Scouts of America, United Way, Disabled American Veterans, Veterans of Foreign Wars, American Legion, Masons, the Oklahoma Blood Institute, FFA, 4H, American Heart Association, American Cancer Society, Project SAFE (domestic abuse help), Project HEART (elder and invalid care), Shawnee Fire Department Safety Education, local law enforcement, Pottawatomie County District Attorney's Drug Control Task Force, native American tribal programs and agencies as well as numerous civic and social clubs and organizations. We broadcast dozens of Public Service announcements each and every day as part of our regular spot breaks as well as station promotional announcements inviting listeners to contact us by phone, mail, fax and email for free public service airtime. KGFF General Manager, Mike Askins, Marketing Director Carrie Kieffer and KGFF Assistant Operations Director, Nicole Schawo, have attended community meetings including chambers of commerce and merchant associations to remind and encourage those persons that they utilize local radio to inform the public of their programs and events.

KGFF General Manager and Morning Show host, Mike Askins, is a registered leader with the Boy Scouts of America and serves as

Public Information Chair for the local Scouting district. Mike is also a member of the local Masonic Lodge and he and his family volunteer with other charitable organizations including the Salvation Army and Boy Scouts of America.

KGFF-AM has long held a commitment to serving the public interest as the highest priority of our broadcast programming. Our soon-to-be updated and upgraded website will include additional public service links and announcements. From the religious programs and music on Sunday mornings to daily news, weather and sports as well as live and recorded public service announcements for agencies, organizations and events, KGFF is proud of our service to Shawnee and the communities in our broadcast area.

Sincerely,

Mike Askins

General Manager

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